

Introducing SwoopRx By Nimble

Help Patients Start and Stay on Therapy Programs Prescribed by Their Doctors

Swoop's privacy-by-design platform connects the signals that drive earlier diagnosis, better treatment decisions, and sustained adherence. Our solutions enable life sciences companies to reach the right patients and healthcare providers (HCPs), accelerate therapy adoption, and drive meaningful real-world outcomes across the commercial lifecycle and patient outcomes.

Accelerate therapy adoption

by reducing friction from prescription to first fill

Improve adherence

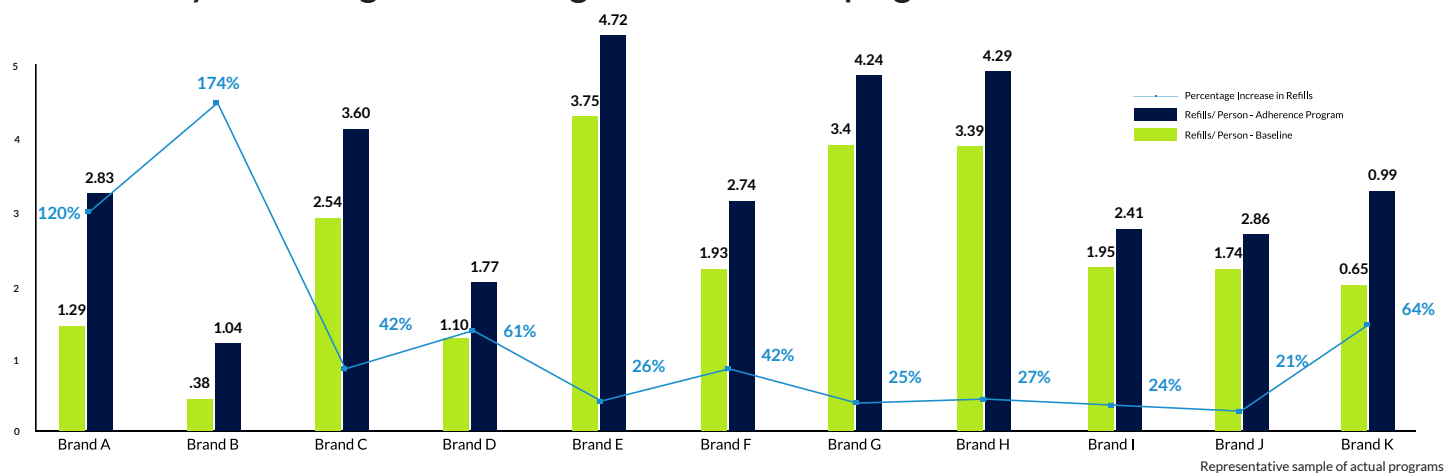
with targeted, digital-first education and reminders

Increase awareness

by reaching patients at high-intent moments

SwoopRx by Nimble extends this impact into prescription fulfillment — helping patients start treatment without delays and stay on therapy without disruption.

Consistently delivering adherence gains across campaigns



Connect with your Swoop representative to learn more about improving patient outcomes and accelerating therapy adoption.



About Nimble

Nimble, a Swoop company, is a digital-first prescription management platform designed to remove barriers to consistent care, simplifying access and supporting long-term adherence.

- Represents the No. 3 pharmacy footprint nationwide – aggregating an independent network of nearly 5,000 pharmacies
- Enables patients to fill, refill, pay for, and manage prescriptions seamlessly
- Drives significant impact with digital interventions that improve medication adherence by 26-40 percent

How SwoopRx by Nimble Connects It All

Between the doctor's office and the pharmacy, awareness becomes action – but it is also when most drop-off occurs.

SwoopRx connects Nimble's prescription fulfillment capabilities to Swoop's commercial intelligence layer – turning real-world pharmacy signals into action.

- Helping patients start treatment without delays and stay on therapy programs prescribed by their healthcare provider.



All within a **privacy-by-design** architecture that ensures the highest standards of compliance and trust.

Commercial Solutions



Abandonment

Reduce friction from prescription to therapy start



Adherence

Support persistence and long-term patient outcomes



Awareness

Reach patients when they fulfill their prescriptions