



Sara Michael
Executive Vice President, Content

Sara Michael is Executive Vice President of Content for Swoop's condition-specific, patient Communities, where she oversees the unified content org, including editorial development, content operations, design, video, and copy editing. She was previously Senior Vice President & Group General Manager, Health at Dotdash Meredith, where she was responsible for the editorial and business strategy of Verywell Health, Verywell Mind, and Health.com.