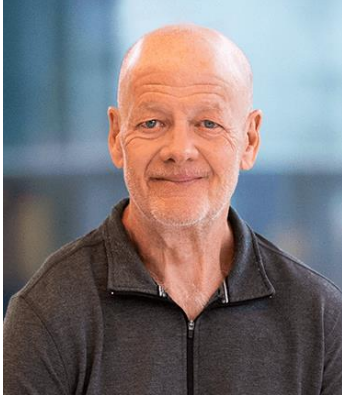




Ron Elwell
Chief Executive Officer and Co-Founder

Ron brings more than 30 years of executive experience in high-tech and digital media. He previously served as an Operating Partner at Bessemer Ventures, Chief Executive Officer of Goal.com and Chief Executive Officer of Octave Communications