



## Romain Bogaerts Vice President, Product

VP of Product at Swoop, Romain Bogaerts is a pioneer in healthcare AI marketing. He is redefining the possibilities of data application in healthcare at Swoop with innovations in audience creation, HCP Intelligence, AI, and patient communities. Positioned at the dynamic intersection of technology and healthcare, Romain champions the ethical deployment of data, developing activation solutions that address emerging security and privacy challenges. Previously, Romain led applied AI teams in the pharmacy and health insurance sectors. He resides in New York City and is a graduate of Wake Forest University.