



Marcella Milliet Sciorra
Chief Marketing Officer

Marcella Milliet Sciorra is an accomplished senior marketing leader with an exceptional track record of building and leading high-performing teams in Fortune 100 media companies and healthcare AdTech startups. In her current role as Chief Marketing Officer at Swoop, a leading provider of AI-driven omnichannel solutions dedicated to protecting consumer privacy, Marcella leads messaging strategies for innovative solutions that enhance pharma marketing. Her strategic vision and expertise in AI-driven marketing positions Swoop as an industry leader, and earned Swoop recognition as a PM360 ELITE 100 2025 marketing team.