



Kevin Elwell
Vice President, Client Success

Kevin Elwell brings a decade of marketing experience and passion for data to his role as the Vice President of Client Success. At Swoop, Kevin applies his hands-on experience in creating campaigns, building segments, and optimizing performance for clients. He specializes in leveraging data and analytics to develop overarching strategies that address the complex challenges faced by healthcare marketers. A graduate of Bentley University with a bachelor's degree in marketing, Kevin is dedicated to building solutions and solving problems using data.