



Ben Chapman
General Counsel & Chief Privacy Officer

General Counsel and Chief Privacy Officer, Ben focused his legal career in ad tech, advertising, privacy law and compliance, and complex data and technology licensing. Prior to joining Swoop, Ben served as Deputy General Counsel for Real Chemistry, and prior to that as Senior Counsel for Publicis Groupe Re:Sources, supporting companies under the Publicis Media division. Ben ensures that Swoop remains at the forefront of AI and digital audience engagement in a privacy enhancing and compliant way. Ben holds a J.D. from Boston College Law School and a B.A. from Virginia Commonwealth University.