



Reach 99% of Your DTC Target with Swoop's 100% Compliant Audiences Across All 50 States



Uncover the most relevant patients to your brand with Swoop's privacy-safe, zero-knowledge methodology.



Anticipate patient needs before they arise with Predictive Audiences.



Target patients and caregivers across leading channels including MyHealthTeam communities, programmatic, TV, and social.



Convert fragmented data sources into actionable insights through our generative AI platform Swoop Piper.

Proven results from top pharmaceutical companies activating Swoop DTC Audiences across channels

Social

Genentech increased site visits by 7X

Addressable TV

A leading diabetes brand increased office visits by 16%

HCP + DTC Coordinated Programmatic Activation

An oncology therapy saw 21% script lift